

Generating Clinical Narratives Using Structured Content Principles

Shailesh Shah

Practice Director, ArborSys Group

for



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Contents

- Background
- Key challenges to producing clinical narratives
- What is Structured Content Authoring/Management (SCA/SCM)?
- The Sanofi solution
- How does SCA/SCM help solve these challenges?
- The value statement
- What the future may hold



Background

- Sanofi embarked on Content Reuse program in 2011
- EnCORE platform for established in 2012
- Narrative service established in 2013
- Many new capabilities continue to be added as the service matures
- Narratives constitute a significant portion of clinical content produced



Challenges: Dependencies & Time Constraints

- Narratives cannot be finalized until after DBL
- ➤ Limited time available between database lock (DBL) and clinical study report (CSR) ✓ finalization
- ➤ Narratives written pre-DBL will likely require additional changes and review after DBL ✓
- ➤ Authoring time is proportional to the number of narratives to be written



[✓] Challenges addressed by SCM/SCA

Challenges: Data Sources & Complexity

- Data come from multiple sources
 - SAS data sets
 - CIOMS / MedWatch safety reports
- ➤ Manual copy/paste of data points or tables required
- Data availability may be delayed
- Changes to source data trigger re-review and potential edits to written narratives ✓





Challenges: Writing & Study Design Needs

- ➤ Some data needed as writing aid, but not to be included in the final narratives
 - Need to keep them separate or remove before finalizing
- Some parts of narratives may be reused
 - Events from prior analysis periods or crossover studies
- ➤ Narratives may need to be regenerated/revised to include additional events
 - ☐ Interim CSRs or agency requests
- Concurrent authoring/review
 - ✓ Challenges addressed by SCM/SCA



Challenges: Regulatory & Submission Needs

- Subject data may need to be anonymized
- Narratives need to be grouped and ordered in a specific way, which could vary with underlying data changes
- Generating list of subjects requiring narratives
- End-to-end tracking from planning to submission



[✓] Challenges CAN be addressed by SCM/SCA

What is Structured Content?

- Unstructured content that has been analyzed and decomposed into smaller "chunks" or components
 - □ Components can be: documents; sections; paragraphs; sentences; tables; graphics...
- Components are then classified according to their characteristics and behavior (metadata)



- Components can be created, managed, rearranged, and reused independently
- Document structures are constructed from components, often programmatically



What is Structured Content? (cont.)

When content is structured, you can:

Define which components are used and in what order within a structure (eg, for a document, or a submission)





- Enable automated or on-demand content reuse from elsewhere and/or allow de novo authoring
- Identify which components are optional and under what circumstances
- Enable editable and/or locked components



Structure

Narrative Guidelines Viewed with a Structured Content Lens

Specifically, narratives should include the following:

Read-only Information

- patient identifier
- age and sex of patient; general clinical condition of patient, if appropriate
- disease being treated (if this is the same for all patients, this information is not required) with duration (of current episode) of illness
- relevant concomitant/previous illnesses with details of occurrence/duration
- relevant concomitant/previous medication with details of dosage
- test drug administered, including dose, if this varied among patients, and length of time administered
- the nature, intensity, and outcome of the event
- the clinical course leading to the event
- an indication of timing relevant to study drug administration
- relevant laboratory measures
- action taken with the study drug (and timing) in relation to the event
- treatment or intervention
- post-mortem findings (if applicable)
- Investigator's and Sponsor's (if appropriate) opinion on causality

Conditional

Components (1 per event)



What is SCA and SCM?

- Structured Content Authoring refers to the practice of and tools for writing content to predefined structure in order to promote consistency, reuse, and efficiency
 - Authoring tool can be ubiquitous MS Word or proprietary XMLbased products.
- Structure Content Management refers to content management capabilities needed to provide an end-toend feature set from content design, creation, management, and governance
 - ☐ Includes traditional content management capabilities such as versioning, audit trail, access control, etc.



SCA/SCM: Key Features

- Component content management
 - Create, manage, and govern components
- Component assembly and authoring
 - Create document structures from components
 - Component-level authoring, review, and approval

- Content reuse
 - Exact, derivative, substitution
- Publishing:
 - Conditional inclusion/exclusion
 - Publish to Word, PDF, etc.
 - Apply business rules (eg, bookmarks)
 - Separation of content and presentation



Sanofi Solution

Implemented enterprise-wide SCA/SCM system:

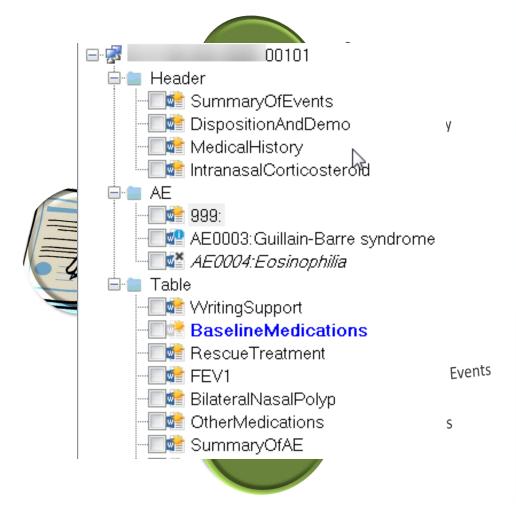
- SharePoint as the Content Management platform
- DITA and DITA Exchange for structured content
 - XML standard for structured content
- SAS and SharePoint automation for creating and managing narrative components
 - Create, import, and assemble components according to business rules
 - ☐ Publish in Word format and merge into a single document
 - Provide pre- and post-DBL authoring support



Sanofi Solution (cont.)

High-level business process

- Create and import components into the system
- Assemble components into document structures ("maps")
- Author and review at the component level
 - ☐ Include/exclude components
 - Lock some content for editing
- Reload components, as needed
- Publish as a single Word document for finalization





Challenges Addressed by SCA/SCM

Time Constraints & Data Complexity Challenges

- Allows for staggered import of components as data become available for QC and/or authoring needs
- Allows for reloading of corrected data/content due to QC findings with reduced impact
- Allows for reloading of revised data/content post-DBL
 - ☐ Authoring could start pre-DBL
 - □ Read-only sections are simply overwritten
 - ☐ Authored content is reviewed and updated as needed
- Expedited review: read-only content no longer needs to be reviewed



Challenges Addressed by SCA/SCM (cont.)

Writing & Study Design Challenges

- Include tables and other data for authoring aid ONLY
 - Remove from final publication via conditional publishing
- Reuse adverse event/ -of special interest (AESI) content
 - □ Include components from prior studies (eg, for crossover) or analysis periods
- Add new events with minimal rework
 - Lego brick approach: additional events can be imported as components due to agency requests or revised narrative criteria



Challenges Addressed by SCA/SCM (cont.)

Regulatory & Submissions Challenges

- Apply predefined formatting per business rules
 - □ Auto-populate header with metadata such as study, product, subject identifier, etc.
 - Auto-apply styles for aiding in narrative compilation for submission
- Content tagging and conditional publishing (future)
 - Automatic and user-defined tagging of content
 - ☐ Redact/anonymize tagged content upon publishing



The Value Statement: Quantitative

- Estimated time per narrative decreased from 6-8 hours to 2-3 hours; 66% reduction
- Savings exceed total cost (incl. operations)

Year	# Narratives	% Change
2012	2,000	-
2013	854	- 58%
2014	1,788	109%
2015	5,108	186%
2016	3,841	-25%
2017	7,258	89%
2018*	12,374	70%



- > Year-over-year double digit growth
- Producing thousands of narratives; increasingly with more complex and/or study specific needs
 * Year to date



The Value Statement: Qualitative

- Established standard narrative processes, templates, and libraries
- Improved quality
 - ☐ Eliminated 'cut and paste' & formatting errors
 - Consistent structure
 - Read-only content
- Quick turnaround to change requests
- Support multiple submissions a year



The Future/Other Possibilities

- Single document authoring experience in MS Word while retaining the power and benefits of SCA/SCM
- Automated workflows for QC, review and approval
- Shopping cart like approach to narrative template underway
 - ☐ Standardize narrative content to make available as libraries
 - ☐ Allow users to build their own templates
- End-to-end automation
 - Structured content-enabled narrative template for almost fully automated generation of narratives
 - Machine learning and Artificial Intelligence



Questions?





Thank You

Shailesh Shah

Practice Director, Enterprise Content Management

ArborSys Group

